

PRESS RELEASE

## SACC-USA launches SIREUS, a collaboration project between SACC-USA and 12 Swedish universities

SIREUS, a three year long collaboration project between SACC-USA and 12 Swedish universities, will focus on knowledge exchange in innovation, science and entrepreneurship and increased talent mobility for students and researchers between Sweden and the USA.

Washington, D.C. February 15, 2022 – The Swedish American Chambers of Commerce of the USA (SACC-USA) is thrilled to announce the launch of SIREUS, a three year long collaborative project between SACC-USA and 12 Swedish universities. The project is supported by the Embassy of Sweden in Washington, DC and the Swedish Institute, and will establish and operate a structured platform for increased talent mobility and knowledge exchange between Sweden and the USA in the areas of innovation, research and entrepreneurship.

"Attracting, developing and retaining talent is crucial for countries, universities and companies to stay competitive in today's world," says Karin Olofsdotter, Ambassador of Sweden to the United States. "Despite its relatively small population, Sweden is one of the most innovative countries in the world. Meanwhile, the United States is home to many top universities and global corporations. With its launch of SIREUS, SACC-USA and the 12 partner universities will strengthen the important bonds between universities and companies from two leading research nations – an important and timely endeavor that stands to benefit both of our countries."

The focus of the SIREUS project is to strengthen the quality of higher education and research by:

 Increasing the number of students, trainees and researchers participating in exchange programs between Sweden and the USA

• Increasing knowledge exchange through collaborative research and innovation projects

• Strengthening the attractiveness of Sweden as a destination for studies, research, and internships

The project will increase collaboration between universities in Sweden and the USA, facilitate bilateral innovation- and research projects and increase talent mobility between Sweden and the USA. SIREUS will ultimately help universities and the business communities in both countries secure the competence needs for tomorrow and promote Sweden as a nation of knowledge.

"We are currently facing a global competition for competence and talent. International triple helix partnerships, such as SIREUS, are essential to secure access to relevant competencies to fully explore and take advantage of the new emerging technologies. This project is a natural trajectory of the mission for SACC-USA and our network of regional chambers. Based on the platform of our organizations long standing business network and strong regional presence, we are now also able to include academic stakeholders under a focused program with very ambitious goals and objectives," says Michael Andersson, Chairman of SACC-USA.

Participating Swedish universities are Chalmers University of Technology, Gothenburg University, Jönköping University, Karolinska Institute, KTH Royal Institute of Technology, Linköping University, Linnaeus University, Lund University, Luleå University of Technology, Mid Sweden University, Mälardalen University and Uppsala University. The project is managed by the Swedish American Chambers of Commerce -SACC-USA with a network of 19 regional chambers; bilateral business and talent network, 2,500 members and some 300 events a year.

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